

# felicity andrews

graphic designer • always inspired, always creating

## education

MAY 2024

University of the Pacific  
**BACHELOR OF FINE ARTS, GRAPHIC DESIGN**  
Stockton, California

APRIL 2022

Modesto Junior College  
**ASSOCIATE OF ART, STUDIO ART**  
Modesto, California

## experience

JULY 2023 – PRESENT

Associated Students of UOP | Design & Marketing | Stockton, California  
**GRAPHIC DESIGNER**

- Manage concurrent design projects with varying deadlines, demonstrating time management skills to meet client requirements and project timelines.
- Produce a diverse range of creative assets for a variety of clients, such as logos, posters, social media graphics, and print materials, showcasing a versatile design skill set.
- Create visually appealing materials that adhere to brand guidelines, emphasizing a cohesive brand identity across all deliverables.

MAY 2023 – PRESENT

BGG Creative & BGG West | Design & Advertising Agency | Stockton, California  
**GRAPHIC DESIGN INTERN**

- Showcased creativity and versatility by creating logos as well as meeting the branding requirements that represented the unique identities of Elevated Perceptions, Provencio Group, and Atlas Storage.
- Designed a wide range of marketing assets, including social media graphics, brochures, and posters, to promote products and services effectively.
- Created business collateral such as business cards, letterheads, and presentations, elevating the company's professional image and brand recognition.

APRIL 2023 – JANUARY 2024

Blackwing | Manufacturing Company | Stockton, California  
**DESIGN INTERN**

- Collaborated closely with the design team to maintain brand consistency across materials, ensuring a unified visual identity.
- Created visually appealing graphics and illustrations for Instagram and the website, closely adhering to brand aesthetics and design guidelines.
- Applied photography expertise to edit images in accordance with online storefront standards, and was the main photographer in shooting and launching Volume 2.

## leadership

### STUDENT AMBASSADOR

Art, Media, Performance, & Design Department

### VICE PRESIDENT

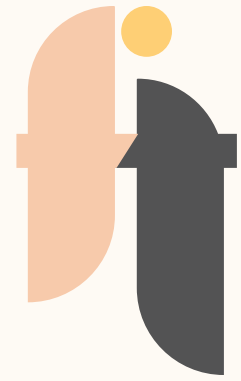
AIGA Student Group

### ART DIRECTOR/EDITOR-IN-CHIEF

Calliope Art & Literary Magazine

### PRESIDENT & SMALL GROUP LEADER

InterVarsity Christian Fellowship



## contact

**phone** 209.988.9063  
**email** felicityandrews.design@gmail.com  
**portfolio** felicityandrewsdesign.com  
**linkedin** linkedin.com/in/felicityandrews

## tools

Illustrator	Figma
InDesign	Photoshop
Lightroom	After Effects
Procreate	Slack & Trello

## skills

Branding & Identity	Illustration
Layout Design	Motion Graphics
Photography	Color Theory
Typography	Print Design

## honors & awards

### 2024

Phi Kappa Phi | University of the Pacific  
Art & Design Outstanding Senior |  
University of the Pacific  
Brand Identity Finalist | AIGA Flux

### 2023

CQ73 Student Winner | Creative Quarterly  
CQ72 Student Winner | Creative Quarterly  
Logo Design Gold | Innovation Center for  
Design Excellence  
Celebration of the Humanities |  
Modesto Junior College  
Dean's Honor Roll | University of the Pacific

### 2022

Academic Distinguished Scholarship |  
University of the Pacific  
President's List | Modesto Junior College