

felicity andrews

graphic designer • always inspired, always creating

experience

JUNE 2024 – PRESENT

GALLO | Beverage Manufacturing | Modesto, California
DESIGN INTERN

- Manage multiple projects within an agency-like workflow, supporting additional tasks as needed, and demonstrating flexibility and teamwork.
- Execute adaptive and activation design tasks for Franciscan, New Amsterdam, Barefoot/ Barefoot X NFL and more; swiftly adjusting existing designs to meet new specifications, maintaining consistency and quality under tight deadlines.
- Contribute to central innovation projects from the ground up, playing a role in developing and launching new initiatives that enhance brand growth and market presence.
- Curate and design engaging social media content for Fleur de Mer, Starborough, Mark West, and Estancia, including Instagram, Facebook, and Pinterest posts, driving online engagement and brand awareness.

JULY 2023 – MAY 2024

Associated Students of UOP | Design & Marketing | Stockton, California
GRAPHIC DESIGNER

- Managed 5+ design projects simultaneously, creating diverse assets for 10+ clients while consistently meeting client requirements and tight deadlines.
- Developed materials adhering to brand guidelines, ensuring a cohesive and professional brand identity, enhancing university visibility and recognition.
- Boosted Instagram engagement for the TigerLands spring concert, achieving a 30% increase in user interaction.

MAY 2023 – MAY 2024

BGG Creative & BGG West | Design & Advertising Agency | Stockton, California
GRAPHIC DESIGN INTERN

- Designed distinctive logos for Elevated Perceptions, Provencio Group, and Atlas Storage, capturing their unique identities and meeting branding requirements.
- Developed a wide range of marketing assets—including social media graphics, brochures, and posters—that effectively promoted products and services.

APRIL 2023 – JANUARY 2024

Blackwing | Manufacturing Company | Stockton, California
DESIGN INTERN

- Worked closely with the design team to uphold brand consistency across all materials, ensuring a unified and recognizable visual identity.
- Leveraged photography skills to edit images for online storefronts, and served as the photographer for the launch of Volume 2, capturing high-quality images.

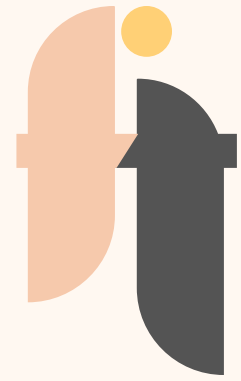
education

MAY 2024

University of the Pacific
BACHELOR OF FINE ARTS, GRAPHIC DESIGN
Stockton, California
Summa Cum Laude

APRIL 2022

Modesto Junior College
ASSOCIATE OF ART, STUDIO ART
Modesto, California



contact

phone 209.988.9063
email felicityandrews.design@gmail.com
portfolio felicityandrewsdesign.com
linkedin linkedin.com/in/felicityandrews

tools

Illustrator	Figma
InDesign	After Effects
Lightroom	Slack & Trello
Photoshop	Microsoft Office

skills

Typography	Photography
Layout & Form	Color Theory
Conceptualization	Print & Digital
Brand & Identity	Logo Design
Motion Graphics	POS Designs

honors & awards

2024

Phi Kappa Phi | University of the Pacific
Art & Design Outstanding Senior |
University of the Pacific
Brand Identity Finalist | ALGA Flux

2023

CQ73 Student Winner | Creative Quarterly
CQ72 Student Winner | Creative Quarterly
Logo Design Gold | Innovation Center for
Design Excellence
Celebration of the Humanities |
Modesto Junior College
Dean's Honor Roll | University of the Pacific

2022

Academic Distinguished Scholarship |
University of the Pacific
President's List | Modesto Junior College

leadership

ART DIRECTOR/EDITOR-IN-CHIEF
Calliope Art & Literary Magazine

VICE PRESIDENT
ALGA Student Group

PRESIDENT & SMALL GROUP LEADER
InterVarsity Christian Fellowship