

felicity andrews

graphic designer • always inspired, always creating

experience

GALLO | Beverage Manufacturing

GRAPHIC DESIGNER (*Intern with Associate Designer Workflow*)

June 2024 – Present

Modesto, California

Operate within an agency-like workflow, managing multiple projects simultaneously and providing support for additional tasks as needed, demonstrating flexibility and teamwork.

Execute adaptive design tasks for Franciscan, New Amsterdam, Barefoot/Barefoot X NFL and more; utilizing existing assets to create new designs, maintaining consistency and quality under tight deadlines.

Contribute to central innovation projects, playing a role in developing and launching new initiatives that enhance brand growth and market presence.

Curate and design engaging social media content for Fleur de Mer, Starborough, Mark West, and Estancia, including Instagram, Facebook, and Pinterest posts.

Associated Students of UOP | Design & Marketing

GRAPHIC DESIGNER

July 2023 – May 2024

Stockton, California

Created diverse assets including logos, posters, social media graphics, and print materials for over 20 projects, ensuring alignment with branding guidelines.

Played a key role in increasing engagement and awareness for university events, including boosting Instagram interaction by 30% for the TigerLands spring concert.

BGG Creative & BGG West | Design Agency

GRAPHIC DESIGN INTERN

May 2023 – May 2024

Stockton, California

Designed distinctive logos for various clients, including Elevated Perceptions, Provencio Group, and Atlas Storage, maintaining a clear communication strategy that resonated with target audiences.

Developed a variety of promotional assets, including infographics, fliers, and brochures, contributing to client campaigns and driving brand visibility.

Blackwing | Manufacturing Company

DESIGN INTERN

April 2023 – January 2024

Remote

Created consistent and impactful visual content across internal and external platforms, supporting brand identity and marketing efforts.

Led photography efforts for the launch of Volume 2, ensuring high-quality visuals and brand consistency across all deliverables.

education

MAY 2024

University of the Pacific

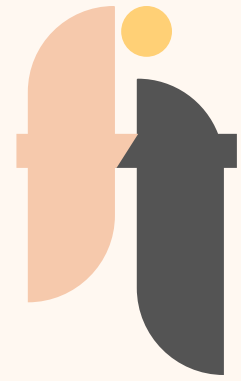
BACHELOR OF FINE ARTS, GRAPHIC DESIGN

Summa Cum Laude

APRIL 2022

Modesto Junior College

ASSOCIATE OF ART, STUDIO ART



info

felicityandrewsdesign.com

felicityandrews.design@gmail.com

linkedin.com/in/felicityandrews

tools

Illustrator

InDesign

Lightroom

Photoshop

Figma

After Effects

Premiere Pro

Slack & Trello

Microsoft Office

skills

Typography

Layout & Form

Conceptualization

Brand & Identity

Motion Graphics

Photography

Color Theory

Print & Digital

Logo Design

POS Designs

honors & awards

2024

Phi Kappa Phi | University of the Pacific

Art & Design Outstanding Senior |

University of the Pacific

Brand Identity Finalist | AIGA Flux

2023

CQ73 Student Winner | Creative Quarterly

CQ72 Student Winner | Creative Quarterly

Dean's Honor Roll | University of the Pacific

leadership

ART DIRECTOR/EDITOR-IN-CHIEF

Calliope Art & Literary Magazine

VICE PRESIDENT

AIGA Student Group

PRESIDENT & SMALL GROUP LEADER

InterVarsity Christian Fellowship

DESIGN MENTOR

Art, Media, & Design Department